



## FEATURE & FUNCTION COMPARISON

	Printed ID Card	Easy Access Card System	High Capacity Card System
Customer Designed Graphics	√	√	√
Marketing Benefits	√	√	√
Card Personalization	√	√	√
Instant Issue	√	√	√
“Automatic” Matching to Host Database Records		√	√
Updatable Data Stripe			√
Offline Read & Print			√
Portable Card Creation			√
Expanded, Customized Data Storage			√
Electronic Data on Card	None	Index Number	Index Number Demographics Insurance Info Customized
Estimated cost for a complete system: (for 50,000 cards)	\$ .45/patient	\$ .90/patient	\$1.75/patient